

## **Historic, Archive Document**

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1942  
Baur-Steinkamp & Company

GREENHOUSES LOCATED ON  
STATE ROAD NO. 29 IN HAM-  
ILTON COUNTY, HALF MILE  
NORTH OF MARION COUNTY  
LINE. DISTANCE 13 MILES  
NORTHWEST OF MONUMENT  
CIRCLE.

INCORPORATED

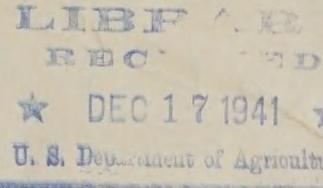
## WHOLESALE FLORISTS

INDIANAPOLIS, INDIANA

STATION A

BELL TELEPHONE, COUNTY 2400  
CITIZENS TELEPHONE, ZIONSVILLE 221

OUR SPECIALTIES  
CARNATIONS  
CHRYSANTHEMUMS  
POINSETTIAS  
HYDRANGEAS



## TO OUR CUSTOMERS:

We are pleased to present for the coming season the finest list of carnation varieties of our thirty-eight years experience in this field. Many of the varieties are our own introductions and several have been brought in to round out the list. All have been carefully tried and selected as the best.

With the bright prospects of business for the coming year we urge you to take this opportunity to improve your carnation stock by replacing with the new colors and more profitable varieties. The popularity of the carnation is still on the upward swing and it is to your advantage to keep pace with the increased demand.

In order to supply you with the best quality cuttings we do everything possible and take every precaution to keep the stock vigorous and disease free. We grow approximately 25,000 plants for just the cuttings they produce. These plants are kept covered with Bordo Mixture continuously from the time they are young plants until they have finished producing cuttings the following year. Before going into the propagating bench the cuttings are treated with potassium permanganate and then rooted with the aid of a root-promoting material in steam sterilized sand. Every cutting is thoroughly inspected while being packed and only perfect ones are shipped. We are sincerely trying to supply you with only the best rooted carnation cuttings.

We thank you for the orders that you have sent to us in the past and hope that we may merit your continued patronage.

Very truly yours,

BAUR-STEINKAMP & CO.

*Originators of Fine Carnations*

INCLUDING

*King Cardinal, Pink Abundance, Patrician, Betty Lou and others.*

# *Carnations for 1942*

## *Rooted Cuttings*

**PATENTED VARIETIES**—We issue with each sale of a patented variety the privilege to propagate all that is wanted by the purchaser for his own use. This privilege is issued in writing on blanks signed by us and the purchaser. Without our signature on the blanks none of the plants can be reproduced in any manner by the purchaser under penalty of the U. S. Patent Law.

**SECOND YEAR RATES**—Purchasers of 100 or more cuttings of the varieties Pink Treasure, Rosalie and Seth Parker can purchase in subsequent seasons in lots of 500 at the rate of 8c per cutting for Pink Treasure and 10c per cutting for Rosalie and Seth Parker. This offer is made subject to availability of stock, all orders being filled in rotation as received.

**TERMS OF SALE**—We allow no cash discount. Bills are due the first of the month following date of invoice.

All shipments will be sent Express Collect unless otherwise instructed.

Our responsibility ceases on delivery to the transportation company. All claims for losses should be directed to your local agent of the transportation company. We will gladly assist you in recovering losses.

We give no warranty, expressed or implied as to description, quality or productiveness of any plants, bulbs or seeds we send out, and we will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they must be returned at once.

Orders for less than 25 of one variety will be charged at the dozen rate.

Orders for 250 or more of one variety will be charged at the 1,000 rate.

We cannot accept orders for less than one dozen of each variety.

## *White*

**PATRICIAN**—B. S. & Co. 1932. Our choice for quality white carnations. The flowers are large and the stem is strong and stiff the year around. Produces heavily from early fall until the following summer and makes bushy plants in the field.

\$1.00 per dozen, \$5.00 per 100,  
\$45.00 per 1000

**OLIVETTE**—Good growers are planting this new white in large quantities. The flowers are medium sized, very fragrant, full and well-formed and do not split. The stem is medium length and strong. It produces very heavily and keeps well. Makes good field-grown plants.

\$1.50 per dozen, \$8.00 per 100,  
\$75.00 per 1000

**PURITAN**—A very free-blooming variety with flowers of average size. Makes good field-grown plants and transplants readily. Cool temperature will increase the quality of this variety.

\$1.00 per dozen, \$5.00 per 100,  
\$45.00 per 1000

**GARDENIA**—Large and fragrant flowers that are adapted to corsages and other designing. Pure white and a good keeper.

\$1.50 per dozen, \$8.00 per 100,  
\$75.00 per 1000

## *Light and Salmon Pink*

**POLLYANNA** (Patented) B. S. & Co., 1941. This variety is very close to being the "ideal carnation". The flowers are more than average size, a good Laddie salmon-flesh pink color, good keepers and do not split. The stems are stiff and medium length. It makes a sturdy growth and good plants in the field which transplant easily. Pollyanna is one of our best producers. We recommend it as a variety that is profitable to grow.

\$3.00 per dozen, \$15.00 per 100,  
\$125.00 per 1000

**LIGHT PINK ABUNDANCE** (Patented) B. S. & Co., 1934. A light pink sport of the well-known Pink Abundance. The flowers are average size and the stems are stiff. Produces very freely.

\$1.50 per dozen, \$8.00 per 100,  
\$75.00 per 1000

**VIRGINIA**—A widely-grown variety because of its free blooming habit and good keeping qualities. The flowers are a good shade of light pink and are average size. Many large growers grow great quantities of Virginia.

\$1.00 per dozen, \$6.00 per 100,  
\$50.00 per 1000

**CHARM** (Patented) A. Rasmussen & Son. A quality salmon-pink variety resembling Laddie in size but a little darker in color. It grows tall and has a very stiff stem. The plants grow well either in the field or planted indoors. Charm shows a close resemblance to Laddie except it is a good producer and is profitable to grow.

\$3.00 per dozen, \$20.00 per 100,  
\$150.00 per 1000

**SEASHELL**—A new variety of a delicate shell pink color lighter than Virginia or Maytime. The flowers are large, full and do not split. Makes bushy plants and is a good producer.

\$2.00 per dozen, \$12.00 per 100,  
\$100.00 per 1000

## *Red*

**FIRE CHIEF** (Patented) B. S. & Co., 1942. The new red sport of King Cardinal. Fire Chief is identical to King Cardinal in growth and habits. The color is a little deeper than King Cardinal and the flower has 25% more petals making it more valuable for shipping. At the present rate all available stock will be sold before shipping begins in December.

\$4.00 per dozen, \$20.00 per 100,  
\$150.00 per 1000

**KING CARDINAL** (Patented) B. S. & Co., 1936. This variety is the universal red carnation and is the model for varieties of all colors to be compared with. The bright scarlet color, strong stiff stem, freeness of blooming and rapid easy growth have made it the most widely grown variety in existence.

\$2.00 per dozen, \$12.00 per 100,  
\$100.00 per 1000

## *Medium and Dark Pink*

**ROSALIE** (Patented) B. S. & Co., 1939. The leader in the bright medium pink class. The flower is large and full and holds its color in the warm spring months. Makes good plants either in the field or when grown indoors and is a very heavy producer.

\$3.00 per dozen, \$20.00 per 100,  
\$150.00 per 1000

See the special rate for second year purchases.

**PINK TREASURE** (Patented) B. S. & Co., 1937. The quality pink variety grown by the larger growers. The color is a light medium pink and the flowers are large and full. Pink Treasure makes a heavy growth with strong, stiff stems.

\$3.00 per dozen, \$20.00 per 100,  
\$150.00 per 1000

See the special rate for second year purchases.

**CARLOTTA**—A dark pink variety introduced by the Department of Agriculture, Washington, D. C. The flowers are average size and are borne on stiff stems. Propagates easily and makes good plants in the field.

\$1.00 per dozen, \$5.00 per 100,  
\$45.00 per 1000

**PINK ABUNDANCE** — B. S. & Co., 1929. Pink Abundance was awarded the Marcellus Adams Patten medal for being the most valuable variety introduced during the period from 1926 to 1930. The flowers are medium pink and about average size and the variety produces very freely. It is still the favorite with many growers.

\$1.00 per dozen, \$5.00 per 100,  
\$45.00 per 1000

**VIVIAN**—A widely-grown bright medium pink variety that makes good flowers very early in the fall. Makes good plants in the field and produces heavily.

\$1.00 per dozen, \$5.00 per 100,  
\$45.00 per 1000

**DERIGO**—Dark, medium pink color with a large flower that does not split. Betty Lou crossed with a seedling from Pink Abundance is the parentage of Derigo. The stems are long and stiff and it is a good producer.

\$1.50 per dozen, \$8.00 per 100,  
\$75.00 per 1000

**VIRGINIA ROSE**—A rose pink sport of the light pink Virginia. Virginia Rose has a free continuous blooming habit and good keeping qualities like its parent.

\$1.50 per dozen, \$8.00 per 100,  
\$75.00 per 1000

## *Crimson and Purple*

SETH PARKER (Patented) B. S. & Co., 1940. A bright, crimson color with enough red to light up under artificial light instead of appearing black as most crimsons do. The flowers are large and keep well. It grows fast and produces long stiff stems. Can be grown successfully either in the field or indoors during the summer. We recommend Seth Parker very highly.

\$3.00 per dozen, \$20.00 per 100,  
\$150.00 per 1000

See the special rate for second year purchases.

ROYAL PURPLE (Patented) B. S. & Co., 1938. As the name implies a rich royal purple color. The flowers are full and perfectly formed. The stem is strong and it has good growing habits. This variety should be included by the retail grower in his carnation planting.

\$2.00 per dozen, \$12.00 per 100,  
\$100.00 per 1000

RIGOLETTO—This variety was developed by the Department of Agriculture at Washington, D. C. The flowers are dark red or crimson and are average size. The stems are strong and the growth is rapid. A very good variety for boutonniers.

\$1.00 per dozen, \$5.00 per 100,  
\$45.00 per 1000

POTENTATE—B. S. & Co., 1930. A deep crimson-purple variety that is grown in large quantity considering its novel color. The flowers are large and are good keepers. The stem is stiff and the growth is good.

\$1.00 per dozen, \$6.00 per 100,  
\$50.00 per 1000

BEUERLEIN'S CRIMSON—A new crimson variety similar to Woburn in color and size. A very free producer.

\$2.00 per dozen, \$12.00 per 100,  
\$100.00 per 1000

## *Yellow*

YELLOW GOLD (Patented) B. S. & Co., 1938. A clear yellow color and more than average size flowers borne on stiff stems. The best yellow variety available.

\$2.00 per dozen, \$12.00 per 100,  
\$100.00 per 1000

MOONBEAM—Introduced by the Department of Agriculture at Washington, D. C. The flowers are clear yellow with a few very faint pink pencilings. Roots easily, makes a bushy plant and is a good producer.

\$1.50 per dozen, \$8.00 per 100,  
\$75.00 per 1000

## *Variegated and Novelties*

CHIEF KOKOMO (Patented) B. S. & Co., 1934. Chief Kokomo played a large role in bringing the carnation to its present popularity. The pink markings on the yellow background awakened both the florists and the public to the novel colors and combinations that carnations possess. The flowers are larger than average and the stems are stiff. The plants grow fast either inside or in the field and are heavy producers. This variety remains good during the hot weather. Chief Kokomo is grown in greater quantity than any other novelty.

\$2.00 per dozen, \$12.00 per 100,  
\$100.00 per 1000

OPAL (Patented) B. S. & Co., 1936. For exquisite corsages and designs Opal is unsurpassed. The reddish-purple markings on the edges of the white petals give a very dainty effect. The flowers are average size and the variety is a good producer.

\$2.00 per dozen, \$12.00 per 100,  
\$100.00 per 1000

LENORA—B. S. & Co., 1934. A white variegated with pink pencil markings. The flowers are average size and the variety is a good producer. The retail grower will find it very valuable.

\$1.00 per dozen, \$5.00 per 100,  
\$45.00 per 1000

BARBARA BRIGHAM—This variety is a sport of Golden Wonder and is orange with pink penciling. It is a very attractive novelty. The flowers are more than average size and the variety produces well.

\$1.00 per dozen, \$5.00 per 100,  
\$45.00 per 1000

LOCHINVAR—A new garnet and orchid combination with the center of the flower garnet and the outside edges of the petals a light orchid. The flowers are average size and the variety is a good producer.

\$3.00 per dozen, \$15.00 per 100

Be Sure To Include

## **P O L L Y A N N A**

In Your Order

THE NEW FIRST QUALITY —

HIGH PRODUCING

Salmon Flesh Pink